

Jon Rankin

1337 City Lights Drive, Aliso Viejo, CA 92656

(310) 721-2003

Rankin.Jon@gmail.com

Career Focus	Copywriter/Editor for a web design firm, marketing agency, magazine, newspaper or publisher.	
Experience Summary	<ul style="list-style-type: none">• Experienced in writing feature articles, short stories, biographies, essays, editorial pieces, press releases, and research reports.• Well versed in copyediting, transcription/editing of interviews, and proofreading.• Strong technical command of the English language; familiarity with virtually all writing styles; serious commitment to excellence in the printed and published word.• Competent researcher, interviewer, and reporter.	
Education	B.A., English, UCLA	2005
Professional Experience	Go Be More, The Run Project & Affordable Races – “Mock” Startups <i>Content Writer, Social Media Strategist & Brand Development Manager</i> <ul style="list-style-type: none">• Founder of brand <i>Go Be More</i> and co-founder of <i>The Run Project & Affordable Races</i>• Produced content for online & print marketing materials• Led social media marketing ad campaigns• Led development & branding of primary website and social media outlets	2007-Present
	Bring Back The Mile – http://bringbackthemile.com <i>Freelance Writer/Blog Contributor</i> <ul style="list-style-type: none">• Wrote a series of featured blog entries• Conducted Interviews• Transcribed Recordings	05/2013-10/2013
	Hive Realty – http://hiverealty.com <i>Freelance Writer/Website Content Writer</i> <ul style="list-style-type: none">• Developed website content for the following websites associated with this client’s corporation: hiverealty.com, hiveboxx.com, fruithive.com and wesleyrankin.com• Developed brand messaging	01/2013
	Competitor Magazine – http://running.competitor.com <i>Freelance Writer</i> <ul style="list-style-type: none">• Wrote a 3-part series about performance enhancing drugs in sports titled <i>If You’re Not Cheating...</i>• <i>If You’re Not Cheating...</i> was featured on http://espn.go.com/	11/2012
Other Work Experience	Cayman Islands Track & Field Team Member & USA/Nike, Inc. Track & Field Athlete <i>Professional & Olympic Track & Field Athlete</i> <ul style="list-style-type: none">• Trained full time as a Track & Field athlete for the Cayman Islands National Team• Competed in multiple international championships for the Cayman Islands National Team, including: the 2010 Commonwealth Games in Delhi, India, the 2011 IAAF World Cross Country Championships in Punta Umbria, Spain and the 2011 Pan Am Games in Guadalajara, Mexico• Trained & competed for the USA under a professional contract with Nike, Inc.• Traveled internationally 6 months out of the year for the duration of my 8 year professional & Olympic career• Named to the 2008 USATF Olympic Team as an alternate in the 1500 meters	07/2005-9/2013
Skills	Public Speaking, Social Media Marketing, Microsoft Word, 50+ WPM	
Writing Samples Available at: http://clippings.me/jonrankin		
